



JATTLE TAYLOR

2005 SPRING ISSUE

WWW.TAYLOREDIMAGE.COM
a creative way to keep you informed

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For many clients the mere thought of brainstorming unique and interesting marketing tactics is rather intimidating. You simply do not know where to begin and give up before the pencil ever hits the paper. What you do not realize is that many of those clever concepts you admire have resulted from an impatient date doodling on a restaurant napkin or a parent coloring and playing with their 3-year old child.

In an attempt to unplug those creative juices I have developed what is known as the *Tayloring Kit*. The *Tayloring Kit* is a tool for those of us who often feel overwhelmed and trapped when it comes to generating fresh and innovative ideas (yes, even us right brained

designers have a hard time being creative). The solution is to have fun and the *Tayloring Kit* will force you to do just that!

The kit includes the simplest of pleasures like coffee and chocolate to the tools many children would not leave home without such as crayons and Play-Doh. The kit will encourage you to find your inner child and let your imagination run wild. You never know what can transpire when you just live a little...

The *Tayloring Kit* will be distributed to many of my clients over the next couple months. If you would like to secure your spot on the list please send a request to: lindsay@tayloredimage.com.

relaxation technique

Don't Stifle That Sigh

A renowned yoga instructor Lillias Folan observed, "We have too many unsighed sighs inside of us." Let yours out. An audible exhalation acknowledges and releases tension.

—365 Ways to Relax Mind, Body, & Soul,
Barbara L. Heller

QUOTE FOR THE SEASON

"Laugh at yourself first,
before anyone else can."

—Elsa Maxwell

it's a BIG surprise!

For those of you who do not already know, my husband and I are expecting our first child this summer. Our little bundle of joy is due to grace us with their presence on or around July 25th. We are both anxious and ecstatic about this new journey in our lives. I look forward to sharing it with many of you and will keep you updated on this treasure of a lifetime...

To ease much of your concerns, I will continue to work up until the eventful, and inevitable day that our baby is born. I am then planning to take a 4—6 week maternity leave before attempting to return to work in full force. If you happen to need me while I am away on leave, please DO NOT HESITATE to contact me via phone or e-mail. I will do my very best to accommodate your needs any way I can! In the mean time, please contact me prior to the beginning of July to discuss any projects you have that are due at the end of the summer.

Wish me luck and pregnancy/baby advice is more than welcome!

YOU'RE INVITED

Earlier this year I moved into my new studio space at *The Mills at Salmon Falls* in Rollinsford, NH. *The Mills* is an artist's community where tenants range from sculptors and furniture makers to painters, photographers and dance instructors. The eclectic mix and astounding talent is indeed humbling. I often venture to my studio in search of instant motivation and creative support. One can simply wonder the empty hallways and acquire the urge to spread those wings.

So come experience the inspiration for yourself. *The Mills* will be holding an Open House on Saturday, April 30th from 11AM to 5PM. I reside in studio 220 (look for the balloons to point you in the right direction) where refreshments will be served. Stop by to say hi, grab some cheese, sip some wine and enjoy a leisurely spring afternoon amongst some of Maine and New Hampshire's finest creators.

For directions and more information visit www.tayloredimage.com/studio.

If you strive to live your life "more naturally" – eating healthy, exercising, preserving the environment, then most likely you try to avoid chemicals and drugs in your health and body care. If that is the case, then a local start-up company might offer you solutions to your everyday ailments with natural, herbal-based products.

Moore Naturally, LLC, started by herbalist Jessica Moore, strives to provide you with such products. Jessica uses her botanical medicine training and formulates all natural, health and wellness products for "everyday ailments." Currently the company offers an array of products from an all natural alternative to "neo-you-know" complete with herbal antiseptic, antibiotic and antiviral properties to a cream for severely overworked, dry, irritated skin. There are also products for tired and strained eyes, for upper respiratory congestion and a long lasting, chapped lip and cold sore balm. New products are always being developed and custom remedies can be formulated upon consultation.

Currently *Moore Naturally* products are available at select boutiques nationwide and on-line (at a desperately outdated website – new one coming soon!) at www.moorenaturally.com. For more information visit the website or call 603.767.6459.

newsletter updates

Due to the enormous volume of requests, the Lance Armstrong yellow wristbands were back-ordered for many months and I only recently received the remainder of my order. If you have not already received your wristband in the mail, please rest assured that it is on it's way!

Due to unforeseen circumstances and lack of space, *Giving Back: Cochecho Valley Human Society* and *Reality Bites: from the mouth of Tim Taylor* will not be featured in this issue of the Tattletaylor Newsletter. Please look for them in an upcoming issue.